MODEL NUMBER:	
DIVISION:	



COMPETITOR NAME:	
	-

## Al Nail Vision Styling Poster

Anaheim Germany China Orland	do Vietnam San Anton	io L	ondon
Note: 1-hand or 2-hands – Anyth This is a nail image with Al enhancement	~ ~	Total Possible Points	Total Points Given
JUDGE 1  INSTANT IMPACT  Does the image have a 'wow' factor the your eyes drawn to the nails in the overa		10	
JUDGE 1  Al INTEGRATION  Is the Al work done in a way that support of the nails? Has it been done with skill? the visual narrative creating an image of	Do the AI additions enhance	20	
	ENTRY TOTAL FOR JUDGE 1	30	
JUDGE 2  OVERALL STYLING  Have all the elements of the image been with thought & consideration regarding etc.  Is the styling of the hand(s) strong, power the eye?	props, model choice, the nails	10	
JUDGE 2 ORIGINALITY It must be an original interpretation, unusis a new & exciting direction for nail image	•	10	
	ENTRY TOTAL FOR JUDGE 2	20	
JUDGE 3  USE OF COLOR & LIGHTING  Is the use of lighting clever? Has it added shadows to the frame to bring the story to the overall feel & projection of the image it?	o life?Has the lighting affected	20	
JUDGE 3  EXECUTION OF CONCEPT  Assessing the styling props, overall look 8 image been well brought together as ar image?	=	20	
	ENTRY TOTAL FOR JUDGE 3	40	
JUDGE 4  NAIL FINISH  Is the nail finish beautiful, talented, creat skilled? (Glossy or matte depending on t close attention to the cuticle area & surr precision of the result.	he intention of the creator) Pay	10	
JUDGE 4  PROFESSIONAL PRESENTATION  Does this image work as a nail magazine represent the professional nail industry in fashion?		10	
	ENTRY TOTAL FOR JUDGE 4	20	