

MODEL NUMBER:

DIVISION:

Nailympia 2024

www.nailympia.com


Nailympia
COMPETITION
GERMANY | 2024

22-24 March | Beauty Dusseldorf



Nailympia
COMPETITION
VIETNAM | 2024

10-11 April | Vietnam



Nailympia
COMPETITION
ORLANDO | 2024

2-3 June | Premiere Orlando



Nailympia
COMPETITION
MEXICO | 2024

6-7 July | Mexico City



Nailympia
COMPETITION
CHINA | 2024

15-17 August 2024 | Hangzhou



Nailympia
COMPETITION
LONDON | 2024

13-14 October | Salon Beauty

Nail artist: Eva Pásztorné Balog (@evaprofessionalnails) 2nd - Div 3 - Extreme Poster | Photo: Zsolt Kőszegi | Model: Kitty Kovács | MUA: Ivett Orosz

In association with

scratch
The world's #1 resource for nails

POSTER - MANICURE

Natural Nude OR French (no art) | One or two hands
Online | Theme: Open theme

JUDGE 1	Instant Impact Does the image have a 'wow factor' that commands attention? Are your eyes drawn to the nails in the overall image?	10	
JUDGE 1	Clarity of Image & Nails Is the image finished professionally without too much post-production work that makes it look contrived and unrealistic?	10	
JUDGE 2	Overall Styling Have all the elements of the image been considered and well executed with thought & consideration- ie. the hair, make-up, props, model choice, the nails etc. Or for hand only imagery - is the styling strong, powerful with a magnetic draw for the eye?	10	
JUDGE 2	Originality The overall look must be an original interpretation; unusual & creative. Do you feel this is a new & exciting direction for nail imagery?	10	
JUDGE 3	Use of Colour & Lighting Is the use of lighting clever? Has it added depth, dimension, highlights & shadows to the frame to bring the story to life? Has the lighting affected the overall feel & projection of the image & the observer's response to it?	20	
JUDGE 3	Execution of Concept Assessing the styling, props, overall look & nail design, has the whole image been well brought together as an idea? Does it work as a nail image?	20	
JUDGE 4	Nail Finish Is the nail finish beautiful, talented, creative, sharp, clean, crisp & skilled? (Glossy or matte depending on the intention of the creator). Pay close attention to the cuticle area and surrounding skin to observe the precision of the result.	10	
JUDGE 4	Professional Presentation Does this image work as a nail magazine cover? Does it speak for & represent the manicure sector of the professional nail industry in an authentic, true yet exciting fashion?	10	
	TOTAL SCORE	100	