MODEL NUMBER: DIVISION:

Nailympia 2024

www.nailympia.com

Nailympia COMPETITION
GERMANY | 2024
22-24 March | Beauty Dusseldorf

Nailympia COMPETITION
VIETNAM | 2024
10-11 April | Vietnam

Nailympia COMPETITION
ORLANDO | 2024
2-3 June | Premiere Orlando

Nailympia COMPETITION
MEXICO | 2024
6-7 July | Mexico City

Nailympia COMPETITION
CHINA | 2024
15-17 August 2024 | Hangzhou

Nailympia COMPETITION
LONDON | 2024
13-14 October | Salon Beauty

Nail artist: Èva Pàsztornè Balog (@evaprofessionalnails) 2nd - Div 3 - Extreme Poster | Photo: Zsolt Kőszegi | Model: Kitty Kovács | MUA: Ivett Orosz

In association with

scratch
The world's #1 resource for nails

POSTER - PEDICURE
Feet (any design) - one or two feet

JUDGE 1
Instant Impact
Does the image have a 'wow factor' that commands attention? Are your eyes drawn to the nails in the overall image? **(10pts)**

Clarity of Image & Nails
Is the image finished professionally without too much post-production work that makes it look contrived and unrealistic? **(10pts)**

JUDGE 2
Overall Styling
Have all the elements of the image been considered and well executed with thought & consideration- ie. the hair, make-up, props, model choice, the nails etc. Or for feet only imagery - is the styling strong, powerful with a magnetic draw for the eye? **(10pts)**

Originality
The overall look must be an original interpretation; unusual & creative. Do you feel this is a new & exciting direction for nail imagery? **(10pts)**

JUDGE 3
Use of Colour & Lighting
Is the use of lighting clever? Has it added depth, dimension, highlights & shadows to the frame to bring the story to life? Has the lighting affected the overall feel & projection of the image & the observer's response to it? **(20pts)**

Execution of Concept
Assessing the styling, props, overall look & nail design, has the whole image been well brought together as an idea? Does it work as a nail & foot image? **(20pts)**

JUDGE 4
Nail Finish
Is the nail finish beautiful, talented, creative, sharp, clean, crisp & skilled? (Glossy or matte depending on the intention of the creator). Pay close attention to the cuticle area and surrounding skin to observe the precision of the result. **(10pts)**

Nail Design
Does the nail design complement the theme? Has the design brought the concept to life through use of colour, art & styling? Please see text for the image to help with overall assessment. **(10pts)**

Total Score out of 100pts

1 – Unacceptable
2 – Not quite a 1, but still needs a lot of work
3 – Below average skill level
4 to 5 – Average skill level
6 to 7 – Above average skill level
8 – Very good, well on the way to a winning technique
9 – Virtually flawless, excellent skill
10 – Flawless in every way, no improvement possible

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