

	<b>RUNWAY NAILS</b> (Showcasing 3 nail tips)	Total Possible Points	Total Points Given
Judge 1	How well do the three designs fit with the brief - has the design been interpreted with imagination, skill and creativity?	10	
	Overall - are these nail designs worthy of the catwalk?	10	
	Entry total for judge 1 (20)		
Judge 2	How original are the designs? Has the nail stylist shown a unique imagination and approach?	10	
	Entry total for judg	ge 2 (10)	
ge 3	How practical are the designs for pre-making in the region of 200 for 20-40 models?	10	
	How effective are the designs for the runway? Do they complete the picture and enhance the story?	10	
Judge			

	Entry total for judge 3 (20)		
	Media & PR How effective are the nail designs for close-up photography & the media in general?	10	
Judge 4	<b>Mood Board</b> Does the mood board express the thought process behind the 3 nail designs within the context of the brief?	10	

Entry total for judge 4 (20)



1 – Unacceptable
2 – Not quite a 1, but still needs a lot of work
3 – Below average skill level
4 to 5 – Average skill level
6 to 7 – Above average skill level
8 – Very good, well on the way to a winning technique
9 – Virtually flawless, excellent skill
10 – Flawless in every way, no improvement possible

TOTAL SCORE



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