



Join the  
*Ring  
of  
Hands*

# Nailympia 2023

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In association with **scratch**



Model number is: \_\_\_\_\_  
Division: \_\_\_\_\_

Nails by @andreea\_nails | Make-up @makeupby\_shoshi

## POSTER - MANICURE Natural, nude or French (NO art) - one or two hands

### JUDGE 1

#### Instant Impact

Does the image have a 'wow factor' that commands attention? Are your eyes drawn to the nails in the overall image? [10pts]

#### Clarity of Image & Nails

Is the image finished professionally without too much post-production work that makes it look contrived and unrealistic? [10pts]

### JUDGE 2

#### Overall Styling

Have all the elements of the image been considered and well executed with thought & consideration- ie. the hair, make-up, props, model choice, the nails etc. Or for hand only imagery - is the styling strong, powerful with a magnetic draw for the eye? [10pts]

#### Originality

The overall look must be an original interpretation; unusual & creative. Do you feel this is a new & exciting direction for nail imagery? [10pts]

### JUDGE 3

#### Use of Colour & Lighting

Is the use of lighting clever? Has it added depth, dimension, highlights & shadows to the frame to bring the story to life? Has the lighting affected the overall feel & projection of the image & the observer's response to it? [20pts]

#### Execution of Concept

Assessing the styling, props, overall look & nail design, has the whole image been well brought together as an idea? Does it work as a nail image? [20pts]

### JUDGE 4

#### Nail Finish

Is the nail finish beautiful, talented, creative, sharp, clean, crisp & skilled? (Glossy or matte depending on the intention of the creator). Pay close attention to the cuticle area and surrounding skin to observe the precision of the result. [10pts]

#### Professional Presentation

Does this image work as a nail magazine cover? Does it speak for & represent the manicure sector of the professional nail industry in an authentic, true yet exciting fashion? [10pts]

**Total Score out of 100pts**

- 1 – Unacceptable
- 2 – Not quite a 1, but still needs a lot of work
- 3 – Below average skill level
- 4 to 5 – Average skill level
- 6 to 7 – Above average skill level
- 8 – Very good, well on the way to a winning technique
- 9 – Virtually flawless, excellent skill
- 10 – Flawless in every way, no improvement possible

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